[SEATTLE TIMES PROPOSAL]

Project Homeless

Scope of work: Project Homeless is a 12-month journalism initiative to deepen coverage and conversation about innovative approaches to address the homelessness crisis in the Puget Sound using a solutions journalism approach. This project will greatly expand the amount of homeless coverage online and in print by The Seattle Times, allowing us to create a 12-month series anchored by at least one major enterprise or investigative multi-media project per month plus an array of complementary stories and pieces. Our multi-media approach will include video, photo galleries, interactive graphics and dynamic, impactful special print presentations. Our goal is to not only explore the problems, but also closely examine solutions. This solutions-based journalism approach will attempt to change the public discourse on this subject, a community service that is at the core of The Seattle Times' mission to serve readers.

To produce this work, we will build a 12-month homelessness team that will include two reporters, a full-time editor, a digital producer focused on community engagement and work by a graphic/interactive artist, a photographer/videographer and a video editor.

Our research will include analysis of demographic drivers such as age, gender and race. This project would generate a series of enterprise, investigative stories, profiles, features, deeper reporting and Q&As. We plan to devote coverage to exploring solutions for homeless families, women and children.

Our goal is to not only explore the problems, but also closely examine solutions. We would travel to other cities to explore what is working in order to learn from their solutions. This solutions-based journalism approach will attempt to change the public discourse on this subject, a community service that is at the core of The Seattle Times' mission to serve readers.

To engage the community, we would stage two community events (ranging from 40 to 200 attendees) designed to deepen conversation around innovative solutions.