

RISING FROM RUST



A SOLUTIONS JOURNALISM PROJECT

SERIES NO. 3

RISING FROM RUST

In 2018, Richland Source is launching a solutions journalism project entitled Rising from the Rust.

The premise is simple. The project addresses the term “Rust Belt” and what it means in the 21st Century. In many ways, it has outlived its accuracy yet stereotypes linger.

Emergence in the form of resetting the collective attitude, making a sea-change in mentality, and finding a new way to become valuable is certainly not easy. For a region working on a metamorphosis, the problem is as psychological as it is physical.

How can a region forged in the factories of their grandparents develop a new identity in the shadow of yesteryear’s rusty structures? Several areas, those near us and a distance away, have tasted success; what did it take to get there? What is working?

If there's an innovative method in another community with possible ramifications here, we're going to detail it. If another region is approaching a problem with a fresh concept, we're going to sample it. If another city has found a creative solution, we're going to study it.





THE POWER OF SOLUTIONS IS EVIDENT

What are some of the people, places and paths that are leading to the future? What is already beginning here? Where are the ideas that can grow?

These are the questions Rising from the Rust will answer via months of well-researched, award-winning solutions journalism.

The work of solutions journalism carries a significant cost. To seek out and fully understand unconventional and sometimes complex solutions often take a plane ticket and immersive, in-person explorations in other parts of our country.

Our city, our county, and our broader region have proven in pockets that it never let go of the innovative spirit of its heyday. And what we've learned is that all it takes is giving ourselves permission to pursue it once again.

Solutions & You

FOUNDATION LEVEL \$10,000 (1 Available)

GOLD LEVEL \$5,000 (3 Available)

SILVER LEVEL \$2,500 (6 Available)

BRONZE LEVEL \$1,000 (10 Available)

BRONZE

- NAME/LOGO ON PARTNER PAGE. URL LINKED.
- INVITED TO ALL SJN EVENTS FREE OF CHARGE
- QUARTERLY UPDATES WITH NEWSROOM

SILVER

- ALL BRONZE BENEFITS INCLUDED
- RECOGNIZED FROM PODIUM AT ALL EVENTS
- RECOGNIZED ON OUTRO SLIDES

GOLD

- ALL BRONZE & SILVER BENEFITS INCLUDED
- LOGO ON PRINTED MATERIAL
- LOGO ON SIGNAGE
- PARTNER RECOGNITION IN PODCASTS
- LOGO INCLUDED ON CONTENT SECTION PAGE
- RECOGNITION IN TEXT FOOTER OF ALL STORIES
- PREFERRED SEATING

FOUNDATION

- ALL BRONZE, SILVER & GOLD BENEFITS INCLUDED
- PROMINENCE ON ALL SIGNAGE, PRINT, VIDEO
- OPTION FOR PODIUM TIME AT SJN EVENT