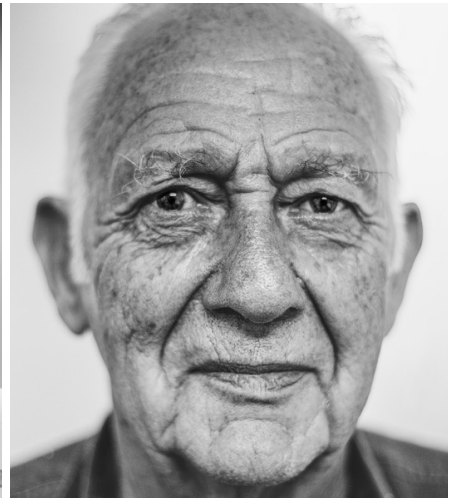
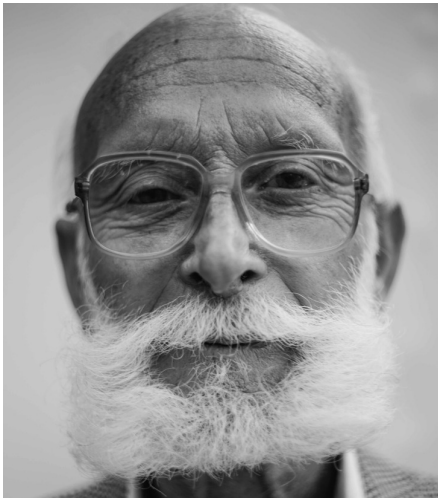


# GRAY MATTERS



A SOLUTIONS JOURNALISM PROJECT

SERIES NO. 4

# GRAY MATTERS

In 2018, Richland Source is launching a solutions journalism project entitled Gray Matters.

Taking care of a rapidly aging population has become an issue for a large portion of our community.

Not only does this issue impact the caregiver, their family, and the elderly themselves, but also employers of those individuals as well as the local health system and even law enforcement and legal entities.

Often individuals are simply bewildered by the myriad of decisions that must be made to ensure the safety and comfort of loved ones who are struggling to take care of themselves. Richland Source will introduce the services and programs available locally and explore potential ideas to assist those helping loved ones entering this phase of life.

If there's an innovative method in another community with possible ramifications here, we're going to detail it. If another region is tasting success with a fresh concept, we're going to sample it. If another city has found a creative concept, we're going to study it.





## THE OUTCOME

What the services and programs available locally? What other ideas and solutions actively assisting our elders across the nation? Ultimately, we hope to see many loved ones entering this phase of life see an even better chapter than their parents enjoyed.

These are the questions Rising from the Rust will answer via months of well-researched, award-winning solutions journalism.

The work of solutions journalism carries significant cost. To seek out and fully understand unconventional and sometimes complex solutions often takes a plane ticket and an immersive, in-person exploration in other parts of our country.

Inside aging bodies, vibrant spirits, great hearts and sharp minds carry on. And perhaps making the most those years is asking the simple questions of what is being done? And is there more to be done?



# Solutions & You

FOUNDATION LEVEL .....	\$10,000 (1 Available)
GOLD LEVEL .....	\$5,000 (3 Available)
SILVER LEVEL .....	\$2,500 (6 Available)
BRONZE LEVEL .....	\$1,000 (10 Available)

## BRONZE

- NAME/LOGO ON PARTNER PAGE. URL LINKED.
- INVITED TO ALL SJN EVENTS FREE OF CHARGE
- QUARTERLY UPDATES WITH NEWSROOM

## SILVER

- ALL BRONZE BENEFITS INCLUDED
- RECOGNIZED FROM PODIUM AT ALL EVENTS
- RECOGNIZED ON OUTRO SLIDES

## GOLD

- ALL BRONZE & SILVER BENEFITS INCLUDED
- LOGO ON PRINTED MATERIAL
- LOGO ON SIGNAGE
- PARTNER RECOGNITION IN PODCASTS
- LOGO INCLUDED ON CONTENT SECTION PAGE
- RECOGNITION IN TEXT FOOTER OF ALL STORIES
- PREFERRED SEATING

## FOUNDATION

- ALL BRONZE, SILVER & GOLD BENEFITS INCLUDED
- PROMINENCE ON ALL SIGNAGE, PRINT, VIDEO
- OPTION FOR PODIUM TIME AT SJN EVENT