

Is Complicating the Narratives Right for Me?

A simple guide to help you decide

DOES YOUR NEWSROOM
COVER A SERIOUSLY
POLARIZING ISSUE?



NO



YES



IS THE COMMUNITY
IN CONFLICT OVER
THIS ISSUE?



NO



CONGRATULATIONS!
YOU MIGHT NOT
NEED US.

WE THINK YOU
SHOULD GET IN
TOUCH.

YES



DOES THE CONFLICT FEEL
SELF-PERPETUATING,
INTRACTABLE, OR
HARMFUL?



YES

